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Talk About Fresh!

CEFM's Newsletter
Chelan Evening Farmer's Market

Learn more about CEFM by visiting us at
www.chelanfarmersmarket.org

Year Two! Market number ONE of the 2012 Season was a beautiful evening, clear skies, balmy air, greens, greens, greens. We're eating fresh again!

New this year is the market weekly newsletter, find out what's fresh in food for the coming week, meet our vendors, appreciate the gift of our local community.

My name is Lars Clausen (not pictured here), I'm part of the board of the Chelan Evening Farmers Market, and I'm excited for this chance to explore our market and share its delights. Next week we will share these interviews and videos on our website.

Thank you to our local community bank, [North Cascades National Bank](#), for their continued support and major sponsorship of the Chelan Evening Farmers Market!



What's Fresh

This week at the market you will find **LOADS** of greens of all kind, Salad Mix, Arugula, Spinach, Redleaf lettuce, Greenleaf lettuce, Romaine lettuce, Italian kale, Curly Kale, Basil, Red Beets, golden beets, herbs, plant starts, wood-fire baked pizza, Hummus, all types of baked goods, flowers, locally roasted coffee, Orn's Delicious Pad Thai Sauce, Thai iced tea, & more!



WIND!

June is a historically a windy time for us at the market. Please make sure YOU ARE PREPARED! Gallon jugs of water, bricks, canopy weights...your choice, but you MUST have a way to secure your canopy in a wind gust. To be safe, if you do not have

secure your canopy in a wind gusts. To be safe, if you do not have weights, we will ask that you not set up your canopy. If you'd like some easy self-made canopy weights [visit our site](#).

Market Bucks are here

Starting this season, \$2 Market Buck certificates will be appearing throughout our Chelan Valley community. Market Bucks will provide many benefits to customers and vendors alike.

- This \$500 pre-funded program will provide Market Bucks for community members to assist them in buying fresh food from our vendors.
- Market Bucks will grow awareness of the Chelan Evening Farmers Market as we meet needs in our community and gain exposure through the distribution of the market bucks.
- No cost to vendors. When a vendor accepts a Market Buck as payment, the market reimburses the entire amount to the vendor. (Vendors will receive an informational sheet this week!)
- This summer people in need will get a little more help towards setting good food on their table. **Free Market Bucks for vendors!** Get \$20 in free Market Bucks when you sign up for a full-season pass at the Chelan Evening Farmers Market. Signing up for a season pass really helps us organize and run the Thursday Evening Market to its full potential. As a thank you for signing up for a season pass, we'll give you \$20 in free Market Bucks that you can share with your best customers, or use to encourage new people to experience the market. Thank you!



SAVE THE DATE

Our first Market Event of the season is A BARK IN THE PARK!

When? June 21st at 6 pm during the Chelan Evening Farmers Market

Where? Riverwalk Park Flagpole area

Why? To give dogs a chance to excel and get their owners a free glass of cider.

There will be a best costume and best trick competition with prizes as well as a Smellathon where the dogs compete against themselves to find hidden treats at seven separate challenge stations.

Three judges will assess the dogs during the costume and trick competition using placards (American Idol Style). There will be free cider from Orondo Cider Works for all humans participating with their dogs.

Jon Luke, legendary local dog trainer, will supervise the competition and the Smellathon. Jon also designed the seven station challenges for the dogs to allow them all to go home winners.

Come join the fun and give your dog a night to remember!



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